

# The Guardians of the Orb

## Ùghdarras a' Chlò Hearaich

HARRIS TWEED is made from 100% pure new wool, which is dyed, blended, carded, spun, warped, woven, finished and finally authenticated as HARRIS TWEED all in the Outer Hebrides of Scotland. It is because of its unique qualities and provenance that it is the only fabric in the world to have its own Act of Parliament. It is also the only one to have a management board whose goal is to protect and promote HARRIS TWEED all over the world.

The Harris Tweed Authority's role is to guard the integrity of the brand – aiming to sustain the jobs of today and protect the industry for generations to come. It achieves this by telling the story of our unique Hebridean industry – its people, place and provenance – and by seeking out any market abuses, ensuring that products that are not HARRIS TWEED are not promoted or associated with the brand.

Norman L Macdonald (Chairman of the HTA Board):

“The passing of the 1993 Harris Tweed Act of Parliament formally recognised the importance of HARRIS TWEED to these islands and created, in the Harris Tweed Authority, a statutory body charged with looking after it. Prior to the HT Authority, the HT Association served the industry for 84 years.”

**“Today, it has never been more important that we protect the place of Harris Tweed® in this world of throwaway fashion. It is a cloth that speaks of our Hebridean colour, culture and community. Through Sgeulachd a' Chlò Mhòir (HTA Story Room), it is wonderful to share this story.”**

Norman L Macdonald

Now you can learn for yourself about the history of the iconic Orb certification mark in the Sgeulachd a' Chlò Mhòir (The Story of Harris Tweed) exhibition at the very offices of the Harris Tweed Authority based in the Stornoway Town Hall.

Lorna Macaulay (HTA's Chief Executive):

“We have long felt there was a need for a HARRIS TWEED ‘touch point’ here in the town of Stornoway. We embraced the opportunity to develop what has become the Sgeulachd a' Chlò Mhòir (The Story of Harris Tweed). For many local visitors, the content of the room, the stories, the sights and sounds connected to the ‘Big Cloth’ have stirred up very happy memories of the industry in which their parents and grandparents worked.”

A whistle-stop tour, with a personal audio set in several languages, the exhibition covers over a hundred years of the hallowed cloth and explores the role and remit of the Harris Tweed Authority itself, the protection of the industry, the manufacturing and weaving process, history, fashion and culture.



# Sgeulachd a' Chlò Mhòir

## The Story of Harris Tweed

*Sgeulachd: /sgeul - achd /noun.*

*Meaning: story, tale, legend*



Sessions with a Harris Tweed® Weaver  
Wednesdays & Fridays

Online Booking  
[www.harristweed.org/visitus](http://www.harristweed.org/visitus)

£5 Admission Fee

Private Groups  
Contact [enquiries@harristweed.org](mailto:enquiries@harristweed.org)

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